

stephen marshall

[aka shimmerkid]

author/director, system architect, serial founder

AVATARS

PROJECTS



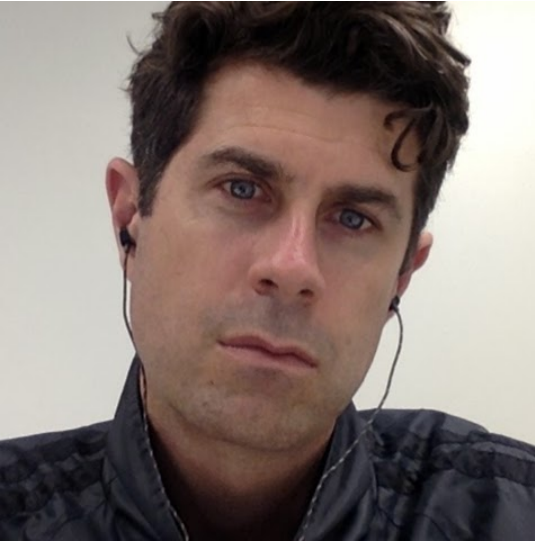
2022 -

HOAM: A federated execution network that structures, funds, and verifies aligned action across decentralized initiatives. HOAM operationalizes a trustless, directive-driven coordination model, integrating on-chain verification, reputation-based incentives, and non-extractive data systems In partnership with ORA.



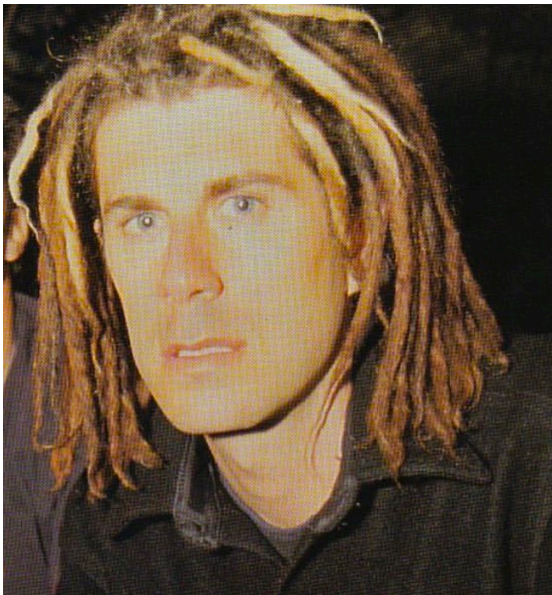
2017-2025

DASHBOARD.EARTH: Co-founder and Special Advisor for the climate start-up that aims to develop a centralized dashboard for spaceship earth. Boot-strapped the venture with CEO Gaya Roshan and ran initial product development until a deal was secured with ARLA for DBE to become digital resource for the city of Los Angeles to engage citizens in resilience objectives.



2012 -

ORA.SYSTEMS: Co-founder and system designer. Our team conceived and engineered an evolutionary form of ‘dimensional data visualization’ which signals complex data sets as 3D dynamic objects. First patent was the HALO. Notable customers: Adobe Systems licensed the HALO to run on the dashboard at their Global Ops Center, signaling health of each of their product suites.



2000-2009

GUERRILLA NEWS NETWORK: Co-founder, creative director of the popular online youth news portal. Developed the format for the Sundance-award winning ‘NewsVideos’, directed politically-charged music videos for Eminem, 50 Cent, Beastie Boys. Directed 3 features, wrote 2 books. Notably went to the frontlines of the Iraq War and the broader War on Terror to cover the conflict while embedded with both the US military and counter-insurgents.



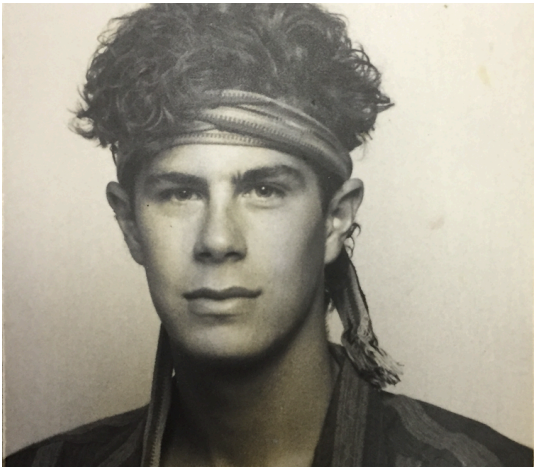
1998-2000

ANOTHER ASTRONAUT: Developed a unique brand of trance DJ sets that incorporated film and archival footage during my gigs in New York. Hosted the legendary Sunday night slot on the Global Groove Network, produced the SHIFT Radio shows and held my residency at Toronto’s infamous The Living Room. My last gig was opening for Tiesto.



1995-1997

CHANNEL ZERO: Founder, creative director of the first global video-magazine, distributed in record stores internationally. CNN’s chairman proposed a channel after my keynote speech at Newsworld ’97 but my vision of a news-driven home shopping-to-fund-the-revolution was too radical. I had bet the farm on it and the company failed. Of the project, *Village Voice* wrote: “Leave it to a Canadian to revolutionize television.”



1992-1993

CAIRO—>CAPE TOWN: Solo overland trip that took me through Egypt, Ethiopia (had fly-over Sudan because of the civil war), Kenya, Uganda, Congo, Rwanda, Burundi, Tanzania, Zambia, Zimbabwe, South Africa. The first major deprogramming exercise of my life that altered me forever.